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One Color Photo Attached (Tom Moran Portrait)

Thomas Moran Named to Barron's 2019 Top 100 Financial Advisors List

NAPLES, Fla. (June 4, 2019) – Tom Moran, Founder, Chief Executive Officer, Senior PIM Portfolio Manager of Moran Wealth Management (www.MoranWM.com) in Naples, Florida, has been recognized on *Barron's* 2019 Top 100 Financial Advisors list.

Barron's is a financial weekly newspaper published by Dow Jones & Company since 1921. *Barron's* Top 100 advisors rankings are based on data provided by thousands of advisors. Factors included in the rankings were assets under management, revenue produced for the firm, regulatory record and client retention.

Moran's Top 100 honor follows being listed in *Barron's* Top 1,200 Advisors in the United States, a state-by-state ranking of which Moran was selected as #1 Advisor in Florida. He was also recently named to *Financial Times*'¹ 2019 Top 400 Advisors List for 5th Time, *Forbes*'² magazine's 2018 Best-In-State Wealth Advisors list as the #2 advisor in the State of Florida and the #1 advisor in Southwest Florida and was ranked #25 out of 250 advisors across the country on *Forbes*'² magazine's 2018 America's Top Wealth Advisors list. He was also named a 2018 Five Star Wealth Manager³ as seen in *Gulfshore Life* magazine. He was also named one of *Naples Illustrated's* 2017 Super Men⁴; named to the 2016 Top 100 Wirehouse Advisors⁵ list for the third time by Wealth Management.com; and earned the Invest in Others Community Leadership Award in 2016. He was named one of the Southwest Florida Community Foundation's Southwest Florida Faces of Philanthropy and to one of *Naples Daily News's* 25 Over 50⁶ Award recipients.

Moran Wealth Management is a money management practice that has served the Naples community for over 30 years and is responsible for \$3 billion in client assets as of December 31, 2018. Moran Wealth Management is located at 5801 Pelican Bay Boulevard in Naples. For more information, call 239.920.4440 or visit www.MoranMW.com.

¹**Financial Times Top 400:** *Financial Times Top 400 Advisors rankings are based on data provided by investment firms. Factors include assets under management, experience, industry certifications, online accessibility and compliance record. Investment performance and financial advisor production are not explicit components.*

²**Forbes America's Top Wealth Advisors:** *Ranking algorithm based on industry experience, interviews, compliance records, assets under management, revenue and other criteria by SHOOK Research, LLC, which does not receive compensation from the advisors or their firms in exchange for placement on a ranking. Investment performance is not a criterion.*

³**Five Star Wealth Manager:** *The Five Star Wealth Manager award, administered by Crescendo Business Services, LLC (dba Five Star Professional), is based on 10 objective criteria: 1. Credentialed as a registered investment adviser or a registered investment adviser representative; 2. Active as a credentialed professional in the financial services industry for a minimum of 5 years; 3. Favorable regulatory and complaint history review (unfavorable feedback may have been discovered through a check of complaints registered with a regulatory authority or complaints registered through Five Star Professional's consumer complaint process*); 4. Fulfilled their firm review based on internal standards; 5. Accepting new clients; 6. One-year client retention rate; 7. Five-year client retention rate; 8. Non-institutional discretionary and/or non-discretionary client assets administered; 9. Number of client households served; 10. Education and professional designations. Wealth managers do not pay a fee to be considered or awarded. Once awarded, wealth managers may purchase additional profile ad space or promotional products. The award methodology does not evaluate the quality of services provided and is not indicative of the winner's future performance. 685 Southwest Florida wealth managers were considered for the award; 161 (24 % of candidates) were named Five Star Wealth Managers. *To qualify as having a favorable regulatory and complaint history, the person cannot have: 1. been subject to a regulatory action that resulted in a suspended or revoked license, or payment of a fine, 2. had more than three customer complaints filed against them (settled or pending) with any regulatory authority or Five Star Professional's consumer complaint process, 3. Individually contributed to a financial settlement of a customer complaint filed with a regulatory authority, 4. Filed for bankruptcy, or 5. Been convicted of a felony.*

⁴**Naples Illustrated's Super Men:** *This an annual feature that profiles notable men in Southwest Florida that come from a variety of ages, professions, and backgrounds was bestowed by the issuing organization as a result of philanthropic and/or community efforts.*

⁵**Wealth Management.com's Top 100 Wirehouse Advisors:** *The Wealth Management.com Top 100 Wirehouse Advisors list is based solely on assets under management. Only those advisors for whom 80 percent or more of assets correspond to retail clients were eligible for the list.*

***6Naples Daily News 25 Over 50 Award:** Naples Daily News' 25 Over 50 Award salutes the accomplished and exceptional leaders of Collier and Lee counties who continue to leave an imprint on our thriving community through their achievements, leadership abilities, philanthropic efforts, and dedication to the betterment of Southwest Florida.*

About Wells Fargo Advisors Financial Network

For 18 years, Wells Fargo Advisors Financial Network, the independent brokerage arm of Wells Fargo & Company has simplified independence by partnering with successful financial advisors and fostering a mutual passion for doing what's right for clients. As of January 1, 2019, Wells Fargo Advisors Financial Network has grown to operate nationwide with 1,293 owners and advisors in 615 practices administering over \$97.0 billion in client assets. Investment products and services are offered through Wells Fargo Advisors Financial Network, LLC Member SIPC, separate registered broker-dealer and non-bank affiliate of Wells Fargo & Company.

www.wfafinet.com. Moran Wealth Management is a separate entity from Wells Fargo Advisors Financial Network.

About Wells Fargo

Wells Fargo & Company (NYSE: WFC) is a diversified, community-based financial services company with \$1.9 trillion in assets. Wells Fargo's vision is to satisfy our customers' financial needs and help them succeed financially. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, investment and mortgage products and services, as well as consumer and commercial finance, through 8,050 locations, 13,000 ATMs, the internet (wellsfargo.com) and mobile banking, and has offices in 38 countries and territories to support customers who conduct business in the global economy. With approximately 265,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 26 on Fortune's 2018 rankings of America's largest corporations. News, insights and perspectives from Wells Fargo are also available at [Wells Fargo Stories](#).

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